

WHAT IS CLAIMED IS:

1. A cosmetic product comprising one
5 anhydrous film, said film being formed of at least one
layer composed of a matrix based on at least one water-
soluble polymer in which is included at least one
coloring agent, said cosmetic product being intended
for making up and/or caring for the lips.
- 10 2. A cosmetic product according to claim 1,
characterized in that the polymer is chosen from
polymers of protein type; polymers deriving from chitin
or from chitosan; polysaccharide polymers; acrylic
15 polymers or copolymers; vinyl polymers; copolymers of
vinylpyrrolidone and of caprolactam, and their blends.
3. A cosmetic product according to claim 1
or 2, characterized in that said coloring agent is
20 chosen from water-soluble coloring agents, pigments and
their mixtures.
4. A cosmetic product according to anyone
of the preceding claims, characterized in that the
25 coloring agent comprises at least one water-soluble
coloring agent.
5. A cosmetic product according to claim 4,
characterized in that said water-soluble coloring agent
30 is chosen from copper sulfate, iron sulfate, water-
soluble sulfopolyesters, rhodamines, natural dyes, such
as carotene and beetroot juice, methylene blue,
caramel, the disodium salt of tartrazine and the
disodium salt of fuchsin, and their mixtures.
- 35 6. A cosmetic product according to anyone
of the preceding claims, characterized in that said
coloring agent comprises at least one pigment.

7. A cosmetic product according to claim 6, characterized in that said pigment is chosen from reflecting pigments, goniochromatic pigments, interference pigments, pearlescent pigments, fluorescent pigments, glitter and their mixtures.

8. A cosmetic product according to anyone of the preceding claims, characterized in that the coloring agent is present in a content ranging from 0.005 to 20% by weight, in particular from 0.01 to 10% by weight, and more particularly from 0.05 to 5% by weight with respect to the total weight of said cosmetic product.

9. A cosmetic product according to anyone of the preceding claims, characterized in that the product additionally comprises at least one active compound.

10. A cosmetic product according to claim 9, characterized in that the active compound is water-soluble.

11. A cosmetic product according to claim 9 or 10, characterized in that the active compound is chosen from compounds having a moisturizing, softening, emollient, healing, regenerating, soothing or antiwrinkle action, a protective action against solar radiation or an action targeted at enhancing blood microcirculation in order to render the lips naturally more colored, in order to increase their volume or in order to smooth their surface.

12. A cosmetic product according to claim 9 or 11, characterized in that the active compound is chosen from vitamin E and its derivatives, vitamin A and its derivatives, polyunsaturated fatty acids, essential oils, plant extracts, sphingolipids and

ceramides, sunscreens, such as, for example, octyl methoxycinnamate, 3-benzophenone or butylmethoxydi-benzoylmethane, retinoic acid and its esters, and their mixtures.

- 5 13. A cosmetic product according to claim 9
or 11, characterized in that the active compound is
chosen from α -hydroxy acids, such as lactic acid or
glycolic acid, ascorbic acid and its biologically
compatible salts, enzymes, components with a tightening
10 effect, hydroxy acids and their salts, hydroxylated
polyacids, sucrose and its derivatives, urea, amino
acids, oligopeptides, water-soluble plant extracts,
peptide or protein hydrolysates, bacterial ferments,
trace elements, hyaluronic acid and its salts, muco-
15 polysaccharides, vitamins B2, B6, H, PP, panthenol,
folic acid, β -hydroxy acids, such as acetylsalicylic
acid, allantoin, glycyrrhetic acid, kojic acid, hydro-
quinone, arginine, lysine, proline, serine, flavonoids,
ginkgo biloba extracts, and their mixtures.

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14. A cosmetic product according to anyone
of the preceding claims, characterized in that the
product is devoid of water-insoluble support layer.

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15. A method for making up the lips,
characterized in that it comprises the facts of
applying, to the lips, a cosmetic product as defined
according to any one of claims 1 to 14 and of
dissolving the product by the action of the saliva and
30 the rubbing of the lips against one another or the
pressure of the finger.